



You Have
Arrived!

Transform Your Style

WWW.YOUHAVEARRIVED.NET



You Have Arrived! It is a feeling...

We believe every person should determine their own definition of success, feel proud of their accomplishments, and **be influenced from within**, not by society.

Having arrived is **not a final moment in time**, but a **motivational confidence** that builds as you travel your path.

We want to be part of your journey as you honor your authentic self, celebrate the life you built that brought you to this point, and help you **convey to the world through style and organization** that...

You Have Arrived!

Transform Your Style

WHY IT MATTERS



STYLE

Experts say:

- First impressions take a maximum of 3 seconds
- 55% of first impressions are made by what we see (visual)
- 38% is the way we hear your first words (vocal)
- 7% are the actual words you say (verbal)

Personal Style:

- Communicates goals, standards and values
- Attracts the energy we project
- Sets the tone for our interactions with others



Transform Your Style

TOP CHALLENGES



1.

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2.

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3.

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"After taking this course, I have gotten so many compliments on my outfits and my overall look. It's like they never noticed me before, they are searching for why I look so good. I guess my confidence is working with my new look."

-Anne, Indiana



Setting Your Goals

CREATE YOUR STYLE ROADMAP

MY WORDS

How do you want to describe yourself?

ACTION PLAN

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-
-
-

LIFESTYLE

What occasions are your dressing for?

ACTION PLAN

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-
-

VISION BOARD

Identify sources of inspiration.

ACTION PLAN

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-
-



Let's Assess

HOW DO YOU FEEL ABOUT YOUR STYLE & CLOSET

Rate the following:

STYLE

I easily put together outfits I love

Never

Rarely

Sometimes

Always

☐☐☐☐

I am confident in my style choices

☐☐☐☐

I shop with ease for what I want

☐☐☐☐

I take pride in my presentation

☐☐☐☐

My style helps me achieve my goals

☐☐☐☐

Rate the following:

CLOSET

My closet is always organized

Never

Rarely

Sometimes

Always

☐☐☐☐

I always have what I need in my closet

☐☐☐☐

I wear a majority of items I own regularly

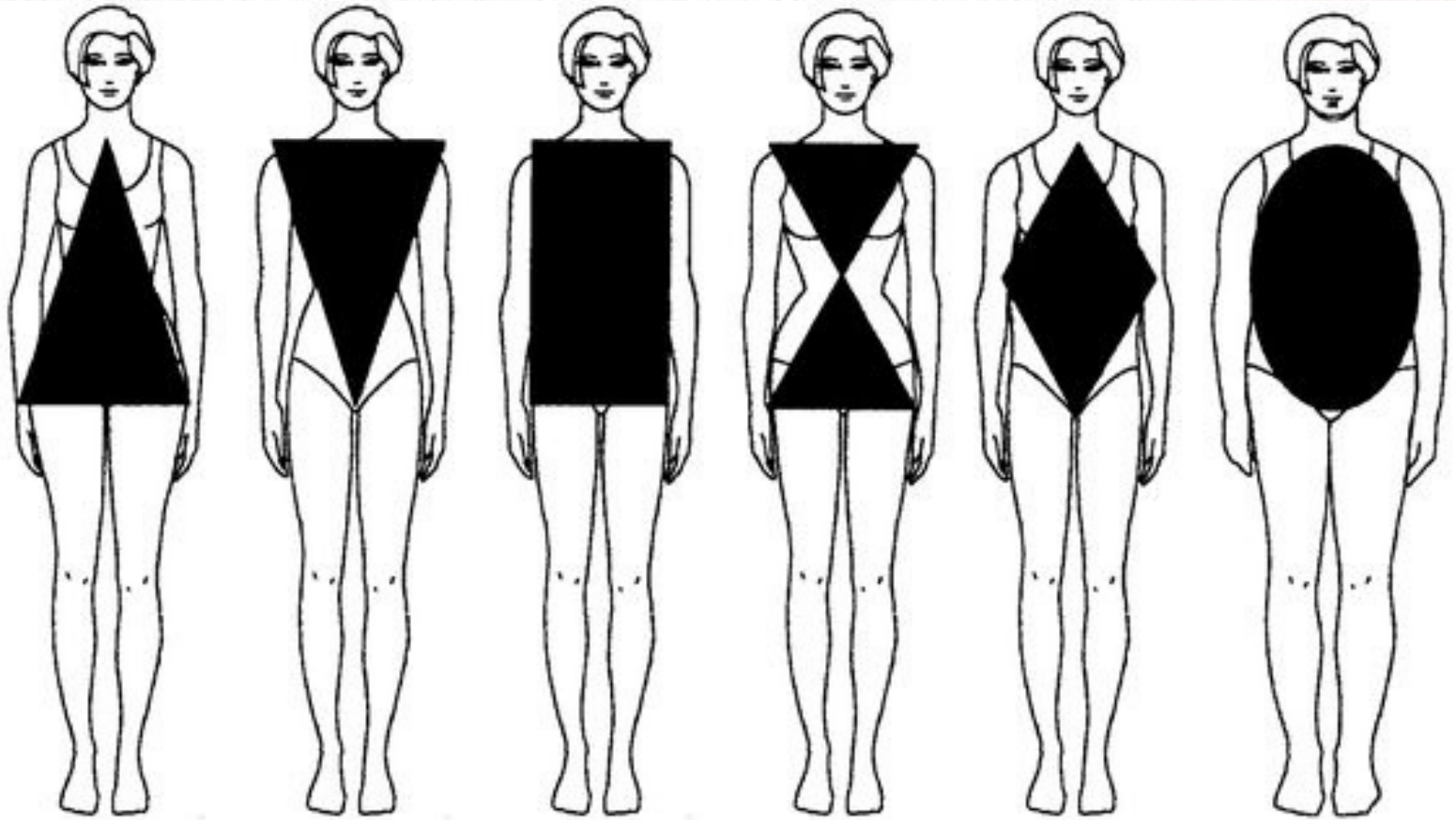
☐☐☐☐

I maintain my closet systems with ease

☐☐☐☐

Know Your Body

EVERY BODY IS BEAUTIFUL



Triangle
shape

Inverted
triangle
shape

Rectangle
shape

Hourglass
shape

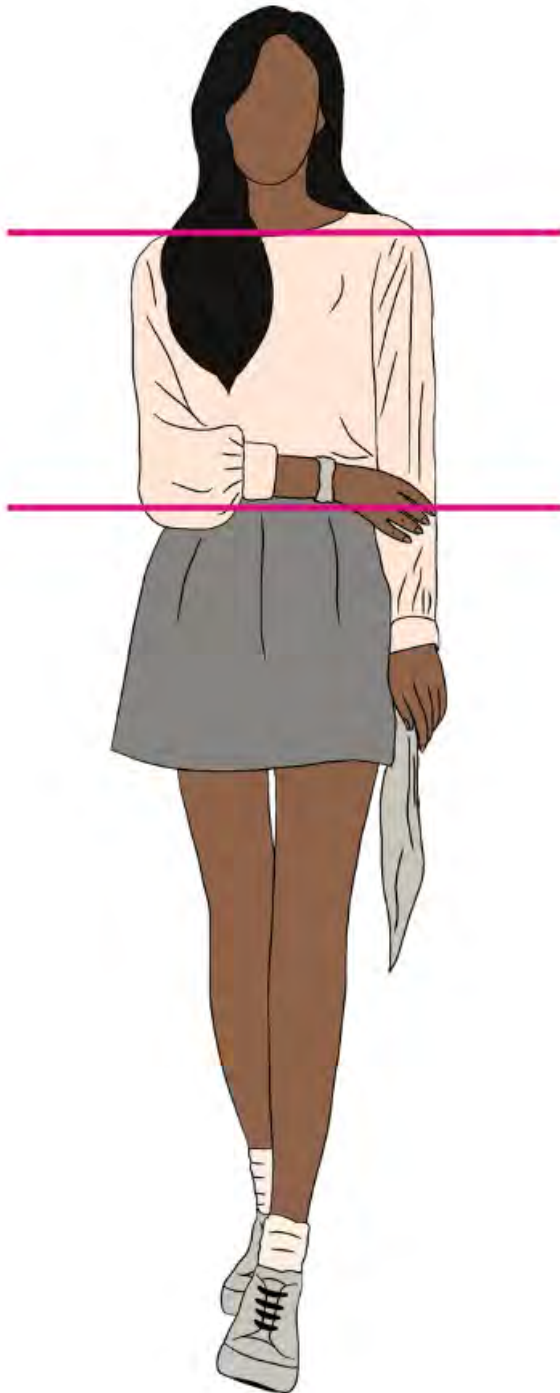
Diamond
shape

Rounded
shape



Know Your Body

KEY TAKEAWAYS



*Pay
attention
to
symmetry
and
proportions*

Wardrobe Edit

CHECKLIST

Reasons to Remove Items:

- ☐ Wrong size
- ☐ Never used
- ☐ Don't like it
- ☐ Worn out
- ☐ Not your authentic style

Shop With Intention

- ☐ Make a list of what you need
- ☐ Make a list of what you want
- ☐ Determine your budget
- ☐ Identify places to shop
- ☐ Try everything on before you buy



"It was so easy to edit my closet after I learned what looks good on my body. I never pictured myself being so happy in my closet, but here I am!"
-Elizabeth, Ohio



Outfit Formulas

ACTIONS YOU CAN TAKE NOW TO TRANSFORM YOUR STYLE



Identify one favorite piece

Ex: t shirt

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Identify three occasions to wear it

Ex: Work, night out, running errands

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Determine what to pair it with for each occasion

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Outfit Formulas

ONE PIECE: FOUR DIFFERENT LOOKS



Styling Tips

KEEP IT SIMPLE



Tuck



Layer



Roll



Accessorize



Action Steps

KEEP THE MOMENTUM GOING!

1

Be Honest - Inner Thoughts & Feelings

2

Be Open - Leave The Past Behind

3

Be Adventurous - Try Something New



Notes

"I drop \$200 a month (or more) on clothes that never seem to fit me or I don't actually need. When they said I'd save 3 times the amount on my clothing budget, based on what I paid for the course, I didn't need convincing."

-Mary Beth,
Connecticut



About

LISA & BATUL

When an experienced personal stylist and professional organizer get together, amazing things happen! To extend their reach worldwide and help clients with a full wardrobe transformation, Batul and Lisa partnered together to create You Have Arrived! – an online, on-demand course and community. The course offers step-by-step modules, teaching students how to create their dream wardrobe and closet. With Batul and Lisa's guidance, anyone can discover their personal style, edit their wardrobe, declutter their space and organize their closet like a pro!



Click to join and follow

READY TO START YOUR
TRANSFORMATION?

LET'S DO THIS!



www.youhavearrived.net